

The 100 Companies Adds Three New Members to Growing Network

The 100 Companies launches The Boston 100, The New Orleans 100 and The Memphis 100

ATLANTA – Feb. 10, 2017 – During the first month of 2017, The 100 Companies added three new members to its growing PR publishing network, which now includes PR firm members in 12 national and international markets. The 100 Companies' first new launch of 2017 was also its first market in the northeast – and its largest one yet: The Boston 100. Goodwin Group PR celebrated the 15th anniversary of its firm by launching the new platform on January 11. "The Boston 100 platform speaks to consumers' need for 'news on demand' and enables us to deliver valuable content to our subscribers twice a month," said Goodwin Group PR Founder & CEO Tara Goodwin.

The day after publishing The Boston 100's inaugural issue, The 100 Companies launched The New Orleans 100 in partnership with Gambel Communications. Gambel Communications President Betsie Gambel and The 100 Companies Publisher Chris Schroder were invited on the local CBS affiliate's Morning Show to discuss The New Orleans 100, as well as The 100 Companies network. The interview can be viewed [here](#).

On January 20, The 100 Companies welcomed its newest member, KQ Communications, with the launch of The Memphis 100. "We agreed to provide The Memphis 100 as a way to celebrate the city that has allowed us to serve for 10 years," said Renee Malone, co-founder and president of KQ Communications. "Memphis has many unique and exciting people and places, and sharing their stories is our way of giving back to the community that has graciously given to us."

About The 100 Companies

The 100 Companies traces its roots to the October 2013 launch of The Atlanta 100, a weekly eNewsletter and website created by SPR Atlanta. The Atlanta-focused eNewsletter features 100-word stories and 100-second videos on topics of intrigue including travel, restaurants, events, architecture, the arts, nonprofits and social media written by the SPR Atlanta team, The 100 Companies staff and SPR Atlanta client thought leaders. The eNewsletter was named as a finalist in the Atlanta Press Club's 2013 Awards of Excellence, as judged by the National Press Club, alongside CNN and The Weather Channel. Based on the success in the Atlanta market, The 100 Companies was spun off as a separate company and expanded in January 2016 to additional markets both nationally and internationally, with plans to have partners in all 50 markets by the end of 2018. Learn more about The 100 Companies at www.the100companies.com.